

Mission Statement

At Armada we aim to understand our client's needs, help manage their businesses and achieve their goals. We do this by our commitment to a personal and quality service.

Armada's Mission

Helping people navigate the journey to reach their financial goals by nurturing strong relationships and delivering quality services.

Armada's Vision

To be recognised as a leader delivering progressive business and financial advisory services in WA.

We are recognised:

- For our strong brand
- For our client satisfaction
- For our quality work as an employer of choice
- As a proud WA group, servicing all of Australia

We are a leader

- Acquiring and developing like-minded and synergistic businesses
- Nurturing and fostering strong relationships
- Developing our people to deliver excellence in everything we do
- Providing a great place to work, attractive financial rewards and equity participation for our people
- United and cohesive, living our values

We are progressive

- Building a broad suite of services
- Focusing on opportunities that meet our client needs
- Balancing our work and our lives
- Providing services for generations to come